

# Dramatic effect

Discover how the wonderful work of **Kate Knight** finds its way into cross stitch

**K**ate Knight's fabulous florals are instantly recognisable with their bold colours and dramatic shapes. Her cross stitch kits, marketed by DMC, are the ultimate in contemporary style and luxury. "I had no idea where my

themselves in the design process," says Kate. "If they look at a piece of my artwork and feel it has potential as a cross stitch design, we'll discuss which elements will work particularly well. I then adapt the artwork, and sometimes produce

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career would take me when I first started out as an artist," Kate tells us. "I was so excited when I met a representative from DMC at an exhibition and we discussed the possibility of turning my work into cross stitch." And she's never looked back. Kate's collection for DMC is ever growing, with designs ranging from the sweet and simple to spectacular displays of colour.

## A kit comes to life

"I love working with companies like DMC, because they involve

a number of similar designs to form a range. It's all really exciting."

## Beyond cross stitch

Of course, cross stitch isn't the only field to be captivated by Kate's art. Her flora and fauna can be seen on bags, prints, cards and many more products. "I was very lucky," she says, "because within a year of going freelance I'd signed contracts with Ikea and Clinton Cards. I love it when I just happen to walk into a shop and see my work on display – it's such a satisfying feeling!"



Kate



**Bold touch** Flowers are Kate's speciality but her range also includes cityscapes and animals



**Bright lights** These zingy tulips feature all Kate's favourite design elements

Kate will be exhibiting at trade shows in London and New York this year. Visit [www.kateknight.co.uk](http://www.kateknight.co.uk) for more details and to see more of her artwork.

## More in the range

Here are some more designs by Kate for DMC. Visit [www.dmccreative.co.uk](http://www.dmccreative.co.uk) or call 0116 275 4000 for details.



**Dramatic floral**, ref BK649, £15.49



**Blossom**, ref BK654, £23.50



**Electric poppies**, ref BK656, £23.50